

Program Advertising Opportunities

Stand out from exhibitors

Every job seeker will receive a 2012 BIO Career Fair Program

Enhance your brand with a program advertisement!

Give your company **EXTRA EXPOSURE** by upgrading your program ad!

Ad Opportunity	Price	Size/Specs
Inside Front Cover 4-Color	\$5,000	8.5" wide by 11" tall, .25 bleed
Inside Back Cover 4-Color	\$4,500	8.5" wide by 11" tall, .25 bleed
Full Page 4-Color	\$3,000	7.5" wide by 10" tall, no bleed
Half Page 4-Color	\$2,000	7.5" wide by 5" tall, no bleed
Half Page B/W	\$1,000	7.5" wide by 5" tall, no bleed
Quarter Page B/W	Free	3.75" wide by 5" tall, no bleed

The BIO Career Fair Program is handed out to every job seeker as they enter the event. Take advantage of this opportunity to stand out from the crowd! List available job titles, company details – anything that will help draw the RIGHT candidates to your booth.

All ads must be received by Friday, June 1st. Submit art as an .eps or high resolution .pdf file to careerfairads@biospace.com

Contact your BioSpace Sales Rep today to reserve your program space!
888-BIOSPACE (888-246-7722) or careerfairs@biospace.com